

DEMANDS URGENT FOR CONSERVATION OF BEEF

People Urged to Substitute Pork and Save Beef for Soldiers at Front.

Pursuant to the announcement made a few days ago that the shortage of beef in the United States is increasing, a telegram has been received by Houston R. Harper, chairman of the state hotels and restaurants committee, from John E. McBowman, national chairman, giving an insight into the conditions and outlining the plans for conservation from now on. The communication follows:

"The demands for beef for our army, the allied armies and their civil populations for this summer are beyond our present surplus. On the other hand, we have enough increased supply of pork this summer to permit economical expansion in its use. It will therefore be a direct service to our armies and the allies if our people will in some degree substitute fresh pork, bacon, hams and sausage for beef products."

"We request all hotels and restaurants not to place on their menus or serve beef more than two meals weekly, beefsteak more than one meal weekly, and roast beef more than one meal weekly. The public will realize that the changing conditions of production from season to season, the changing situation in shipping, and, therefore, of the market, available to the allies, and the increasing demands for our growing army, with the fluctuating supply of local beef in France, all make impossible to determine policies for long periods in advance. We have recently asked for economy in all meat consumption; we wish now to emphasize further reduction of beef consumption by the substitution of pork. It is anticipated that this will hold good until Sept. 15, and the co-operation of the public is most earnestly requested."

Mr. Harper stated that he fully expected the eating places of the city to carry out the wishes of the administration in letter and spirit. He asked that, as beef may be served but once each week, it be served Saturday night, when the large numbers of soldiers in town will not be compelled to go without. The time of serving the other restricted articles would also be decided upon with the consideration of the soldiers in mind, he said.

LIEUT. BUTLER MADE BATTALION ADJUTANT

Popular Young Chattanooga Wins Honors Down on the Border.

A letter received here from Laredo, Tex., announces that Lieut. George H. Butler, a graduate of the second officers' training camp and assigned to the regiment stationed on the Texas border, has been appointed battalion adjutant and range officer. The letter states that Lieut. Butler's command has just returned to Laredo after a month's stay on the rifle range.

Lieut. Butler was formerly sport editor of The Chattanooga News and one of the most popular young men in Chattanooga, and the announcement of his success in the army, while coming not as a surprise, will be gratifying news to his friends.

Monohan Says He's Found The Boy to Beat Lawler

For some reason the boys down at the post seem to have it in for Jack Lawler. That is, of course, merely in a professional way. They want some soldier to "crawl his frame." So far, with the exception of the doughboy who won on a foul, they have been unable to round up any husky bantam who had Jack's number.

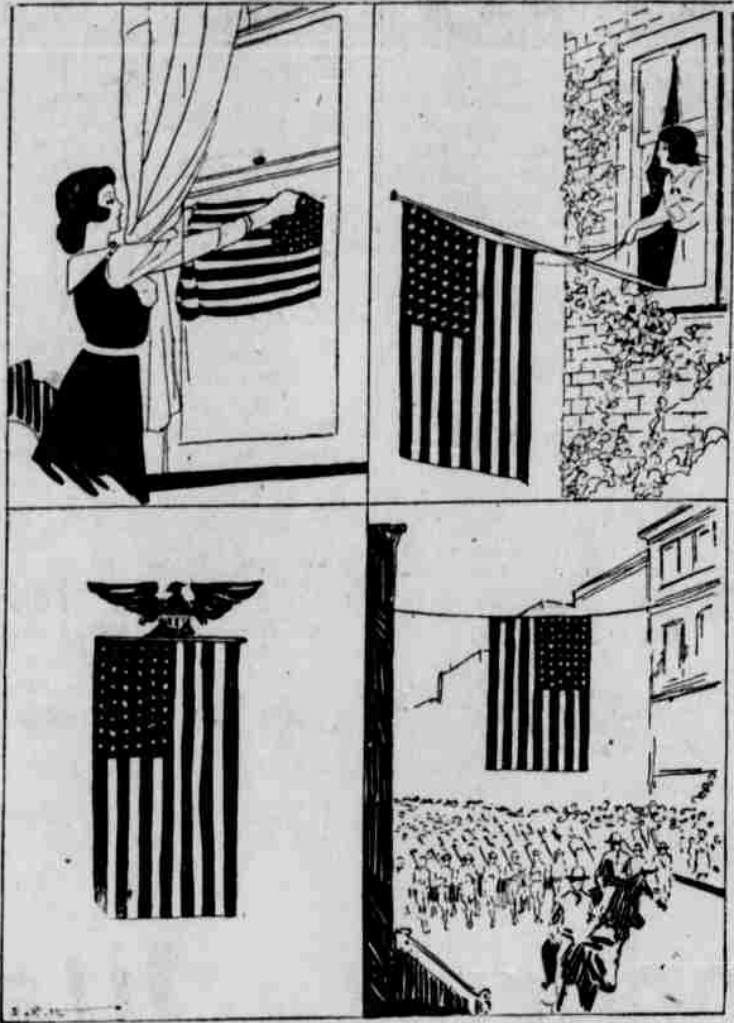
So it is with this idea in view that fight fans in khaki have been scouting through the regiments at Chickamauga to find someone who might trim the young Chattanooga. Walter Monohan, who it will be remembered, was Jess Willard's manager in the days when the champ was priming for the big smoke, Johnson, thinks he has solved the problem. He has discovered a chap, who he says is the best in the reservation, Bill Dougherty by name. Bill Monohan says, is better than Malone; and Bill Monohan says, will lick Lawler. He that is to say, there should be good going at the Broad street arena Saturday. Joe Levy is making up a good score to complete the program and, by the by, will soon have big things to announce for his July 4 15-round battle.

POLICE ADOPT ORPHANS

(International News Service.) Memphis.—So far as is known, the Memphis police force is the only police organization in the United States that has adopted French orphans. Two little orphan French children, in far away, blood-soaked France, are being sustained by the police of this city. A third orphan will soon be adopted.

Long May Our Flag Wave

But Let Us Be Sure That the Flag We Fly is Displayed Correctly.



Tomorrow is Flag day! Every home in Chattanooga should display the Stars and Stripes. The American flag should fly over every place of business.

Our flag should not be hung out in haphazard manner, in any way and with no more thought than we would hang out a rag.

It is NOT a rag! It is our national emblem!

Display it correctly, and this is how: When a flag is placed in a window (upper picture at left) it should be so placed that it will be viewed from the starry field in the upper left hand corner, with the stripes horizontal.

The person hanging the flag thus will have the stars on his right side while to the viewer they will be on the left. When the flag is projected from a window (upper picture at right) on a pole, or on a wire, or rope, the starry field is placed furthest from the house displaying it, except when facing a parade, when the flag is suspended across the street (lower picture at right) with the stripes perpendicular, in which case

the starry field goes in the upper left hand corner as viewed by the parade. When a flag is made up on a badge (lower picture at left), the blue union with the stars is on the right side, and is viewed from the left.

The war department has ruled that during the war the American flag may float all night, if intended for patriotic and not for advertising purposes.

When the flag is worn as an emblem on the coat or other garment no other token should ever be worn above it. Flags of our allies should never be displayed beneath the American flag, nor above it. They should float side by side.

If there is a GOLDEN STAR in the service flag of your home you may float your flag at half staff if you have a flag staff upon which it may be displayed.

The flag should not be festooned over doorways or arches. Always let the flag hang straight. Do not tie it in a bow knot. Where colors are desired for decorative purposes, use red, white and blue bunting.

YOUTHS JUST REGISTERED MAY STILL JOIN NAVY

Regular Service Open at Least Until Classification and Possibly Until Actually Called.

A telegram received at the local navy recruiting station says that all men who registered June 5, having reached 21 years of age a year ago, may enlist in the navy upon securing the proper release from the draft boards. The telegram follows: "The provost marshal-general has informed this bureau that new registrants may enlist in the navy upon securing the usual certificates from the local board. Inasmuch as new registrants have not been classified, they are not within current quota until classification and there is no reason why such certificates should not be issued upon request."

The local recruiting officer suggests that those men contemplating joining the navy had better do so right away, as the orders are liable to be changed at any moment and then it may be too late. Promotion is more rapid in the navy than ever before. Five thousand new officers are needed and 500 new ships are being built this year, for which men will be needed.

"It makes no difference," said Chief Biel, "how much money is appropriated, how many men are selected, how much food is conserved, it can do no good without the navy. Without ships and competent men to command them and able men to run them we can be of no use at all across the seas."

At the recruiting station now every effort is being made to secure blacksmiths, carpenters and machinists for the regular navy.

The local boys accepted Wednesday are: Daniel E. Lowry, 14 Forstner street; John B. Blanton, 1801 Mulberry street; William W. Williams, 3811 St. Elmo avenue, and Henry G. Smith, 643 East Fifth street.

"CHOCOLATE SOLDIER" AT CHAUTAUQUA TONIGHT

Today is the day of the "Chocolate Soldier" at the Redpath chautauqua. This is beyond a doubt the big feature of the week, at least from a spectacular standpoint. The production was one of the biggest successes on the musical comedy stage in many a year. Its tuneful melodies will be long remembered and widely whistled—the surest test for that character of music.

The production given on the chautauqua stage is said to be an exact reproduction of the original. Costumes and scenery have been made in duplicate. Even six of the original cast have been placed in leading roles.

The afternoon program includes a concert by the "Chocolate Soldier" orchestra. Oney Free Sweet, feature story writer and general journalist, delivers a lecture, "In Other Men's Shoes." There will also be one of the most unusual displays of Raemaker's cartoons.

Friday is also one of the big days of the week. Capt. George Frederick Campbell, the "Soldier of the Sky," will deliver one of the most interesting war talks ever heard here. This veteran has lost

three brothers, a father, mother and sister in the war. He was wounded in the trenches and later joined the air service, where he was shot through the chest by a Hun. His story is a vivid reminiscence by one whose experiences have been wide and terrible.

Friday afternoon the Chicago orchestra will be heard. There will also be an exhibit of allied war posters.

AUTO TRANSPORTATION FOR LOCAL FARMERS

Plans Developing for Regular Lines of Service to Bring Products Here.

Active work by the highway transport committee of Hamilton county is expected to start next week, when questionnaires will be mailed out to producers, operators of trucks and distributors. At the luncheon held at the Park hotel Tuesday it was decided that this method would be the most effective means of reaching all interested in a more extensive use of motor trucks for transportation purposes for long distances.

Separate styles will be mailed to distributors, but neither will be available until they can be secured from the national highway transports committee at Washington, where an applica-

tion has already been placed. Among the questions asked on the questionnaire issued to producers are inquiries regarding the nearness of their respective farms to the proposed routes, whether they would send their produce to market by the new method, and many others of a nature that would tend to clear the situation as regards whether sufficient co-operation can be secured.

The definite routes have not been mapped out. At first the lines will extend only to places within a possible radius of fifty miles, such as Rockwood, Rome, etc., but this limit is expected to be extended.

Office help will be secured and the headquarters of the local committee established at the rooms of the Chattanooga Automobile club.

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SWAT THE ROOSTER! HE'S WORTHLESS REPROBATE, ENTIRELY UNNECESSARY

Many Egg Dealers Breaking Law—All Eggs Must be Canded; Flies Must be Kept Off and Product Kept Cool.

"Every egg dealer in Chattanooga is a lawbreaker," says J. W. Abel, food administrator. "Today food regulations order all egg dealers to candle all eggs passing through their hands and place certificates of candling into each case of eggs."

"More than that; all eggs received through shipments must be recanded and recertified. This law became effective on June 1; the order will continue effective until January 15. Another drastic phase of egg legislation is that all egg dealers must have a license. The exact phraseology of the law is as follows:

"The United States food administration considers poultry and eggs such important foods that effective June 1, 1918, it will require all persons, storekeepers, hucksters, dealers, etc., not now under license, who buy and sell eggs and poultry, to take out a license under the United States food administration law. This does not refer to farmers or consumers nor to retailers unless they sell to others than consumers."

Where to Get License.

"Application should be made to the license division, law department, United States food administration, Washington, D. C., asking for a license to buy and sell poultry and eggs."

Among other strict regulations governing the purchase of eggs are the following:

"Purchase eggs only on a candled basis and make no payment either in cash or merchandise for those that are

unfit for food. "A statement shall be given each customer from whom eggs are purchased showing number of good, damaged and bad eggs in the lot."

A pad form shall be carried by hucksters and dealers' wagons or trucks and a record be given each purchaser."

Law to Be Enforced June 19. This egg law is to be enforced drastically by Supt. Abel beginning June 19. This time has been allowed as necessary to get the matter publicly before the egg dealers.

The reason for such legislation is not far to seek in this time of food scarcity. Supt. Abel stated. In the year 1908 the United States, through bad handling, lost \$49,000,000 worth of eggs.

In this year, 1918, with eggs at treble their 1908 quotation; with May being especially preserved to promote egg production, it would not be an exaggerated estimate to put egg losses at \$150,000,000.

Such prodigious loss must fall on the nation, and the present legislation is an effort to avoid it. Individual co-operation of the farmers and poultry owners and of the handlers of eggs can do much to prevent this gigantic loss in poultry produce.

Swat the Rooster.

First of all, farmers and chicken raisers should remove roosters from their flocks of hens.

It has been demonstrated by governmental experiments that hens not only lay as many eggs when excluded from males, but that they lay more.

Eggs so laid are infertile and will not incubate. They will keep fresh over long stretches of time at a temperature that would destroy a fertile egg.

The rooster, according to Supt. Abel, is simply a useless eater of food; a menace to fresh eggs and a friend of the kaiser. Swat him. Boil him. Eat him. Set him to working for the allies.

Keep Eggs Cool.

It seems unnecessary advice to suggest keeping eggs cool, but this is often overlooked. Eggs will keep well at a temperature of 60 degrees or lower. Anything over that sets a fertile egg incubating.

Mr. Abel stated that nearly every summer egg used in Chattanooga was "addled" more or less through the dealer's carelessness in regard to temperature.

Keep Flies Off of Eggs.

Another queer cause of egg loss is its exposure to flies. Fly specks on eggs will cause immediate decay, as well as running a liability of germ disease to consumers. Egg shells are porous; fly speckings soak through the shell and instantly contaminate the albumen, which is one of the most fertile mediums of germ culture.

One large source of bad eggs is the storing of eggs by small rural producers until they accumulate a considerable amount before marketing their produce. This is a fertile cause of many stale eggs.

BRANCH FEDERAL RESERVE BANK PLACED IN MEMPHIS

(Associated Press.)

Washington, June 13.—A branch of the St. Louis federal reserve bank will be established at Memphis probably a month from now, it was said today at the federal reserve board. Powers and functions of the branch are to be determined later.

Packing Your Goods For Shipment

- There is one way to pack a barrel of China so well that you can throw it from a second story window and not a piece will break. That's the right way.
- There's another way to pack it that the ordinary jolting of a truck will break it. That's the wrong way.
- We pack ours the right way. We don't take a packing job except at a price that enables us to give you the kind of satisfaction we know you want.

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Mrs. Christine Frederick, head of the Applecroft Experiment Station, New York, who appeared yesterday on the Chautauqua program, has an international reputation in her chosen field—Home Economics. With Mrs. Frederick, Home Economics is not a hobby—not a side-line, but a clearly defined profession.

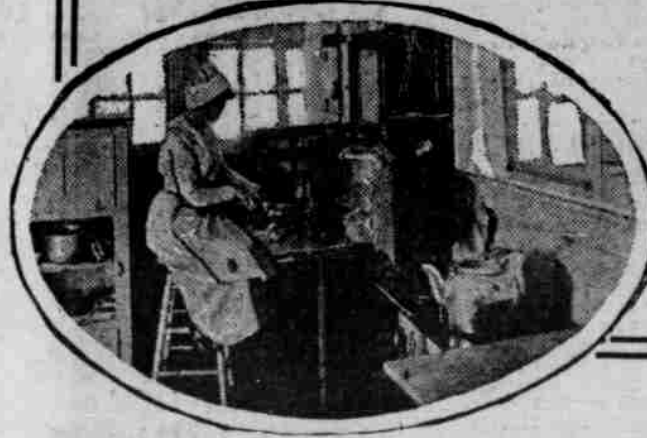
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